

BIR ANNUAL CONGRESS 2021

4–5 November

VIRTUAL EVENT



Sponsorship opportunities – early bird

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The BIR Annual Congress continues to grow. After being sold-out consecutively in 2018 and 2019, and a phenomenal registration in 2020, we are back this year with six exciting streams and seven topics that offers a comprehensive programme on the latest innovations in imaging and treatment to medical imaging professionals.

Taking place over two days, the virtual event provides excellent opportunities to engage and interact with attendees, speakers and industry representatives in an open and relaxed format.

This multidisciplinary event will appeal to anyone within radiology, radiation oncology and the underlying sciences, including radiologists, physicists, radiology managers, radiographers, oncologists, clinical scientists, physicians, radiation protection advisers, directors and supervisors.

SPONSOR A TALK

Lunch time symposium – 30 mins duration

£3,500 + VAT (£5,000 + VAT non BIR corporate member)

- Full delegate list with name and job title (including contact details where consent is given)
- Opportunity to choose a speaker of your choice relevant to stream topics
- Logo on the event webpage and programme
- 200 word profile on the event webpage
- Feature in event email campaign and social media posts

Pre-Congress webinar – 20 mins duration

£500 + VAT (£950 + VAT non BIR corporate member)

- Opportunity to host webinar on the Online Learning Library
- Statistics on number of views
- Logo on the event webpage and programme
- Feature in event email campaign, eNewsletter and social media posts

Sponsorship packages

(For more information, please contact us at conference@bir.org.uk)

BRONZE PACKAGE

£1,200 + VAT (£1,700 + VAT non BIR corporate member)

- Full delegate list with name and job title (including contact details where consent is given)
- Opportunity to include a live link within pre- and post-event emails
- Logo on the advance event programme, webpage, emails and holding slides

SILVER PACKAGE

£1,700 + VAT (£2,200 + VAT non BIR corporate member)

- Includes all of the Bronze Package benefits
- 50 word profile on the event webpage
- Opportunity to host sponsored video on the event page pre- and post-event
- Opportunity to insert PDF link to relevant marketing material in e-delegate bag
- Feature in event email campaign to BIR mailing list (approximately 20,000 contacts)
- One sponsored video of up to 3 mins to be shown during the event (once)

GOLD PACKAGE*

£2,200 + VAT (£2,700 + VAT non BIR corporate member)

- Includes all of the Silver Package benefits (excluding sponsored video)
- 200 word profile in the delegate booklet
- Opportunity to insert PDF link to relevant marketing material in e-delegate bag
- Banner in BIR enewsletter (one month)
- Opportunity to choose a featured speaker in event programme (subject to availability)**

SPONSOR A STREAM

£3,500 + VAT (£5,000 + VAT non BIR corporate member)

- Full delegate list with name and job title (including contact details where consent is given)
- Logo clearly displayed on all ePoster software
- Acknowledgement in event programme
- Logo on the event webpage and programme
- 200 word profile on the event webpage
- Feature in event email campaign and social media posts

*Only a limited number of Gold Package available

**Terms and conditions apply:

- The gold package and speaker slot availability and talk duration is at the discretion of the BIR and its programme organisers on a *first come, first serve basis*, where available
- The proposed speaker and lecture title must be approved by the BIR before being confirmed on the programme
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

For the opportunity to have more than one speaker, please contact us at conference@bir.org.uk



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 The British Institute of Radiology

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