



Sponsorship opportunities

www.bir.org.uk

Why sponsor?

- Direct contact with clinicians, scientists and leaders and decision-makers through live chat boxes during the event
- Build key relationships with practitioners and decision makers in a relaxed environment
- A wider reach of delegates spanning globally and with on-demand access online after the event
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field



Two-day event package

(For more information, please contact us at conference@bir.org.uk)

BRONZE PACKAGE

£750 + VAT (£1,000 + VAT if you are NOT a BIR corporate member)

- Full delegate list with name and job title (including contact details where consent is given)
- Opportunity to include a live link within pre- and post-event emails
- Logo on the advance event webpage, emails and holding slides

SILVER PACKAGE

£1,000 + VAT (£1,500 + VAT if you are NOT a BIR corporate member)

- Includes all of the Bronze Package benefits
- 50 word profile on the event webpage
- Opportunity to host sponsored video on the event page pre- and post-event
- One-page advertisement in online programme
- Feature in event email campaign to BIR mailing list (approximately 20,000 contacts)
- One sponsored video of up to 5 mins to be shown during the event (once)

GOLD PACKAGE

£1,900 + VAT (£2,400 + VAT if you are NOT a BIR corporate member)

- Includes all of the Silver Package benefits (except sponsored break)
- 200 word profile on the event webpage
- Banner in BIR newsletter (one month)
- Access to sponsor chat box to interact with delegates during the event
- Featured speaker in event programme (subject to availability)*

*Terms and conditions apply:

- The speaker slot availability is dependent on the programme and will be available on a first come, first served basis, where applicable
- The proposed speaker and lecture title must be approved by the BIR before being confirmed on the programme
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

For the opportunity to have more than one speaker, please contact us at conference@bir.org.uk

To sponsor an event or to find out more
about us visit our website:
www.bir.org.uk/sponsorship-opportunities/

call us on: +44 (0)20 3668 2220

or email us at: conference@bir.org.uk

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