



BIR LEADERSHIP 2021

VIRTUAL EVENT

CPD: 2 CREDITS



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This year's BIR Leadership event is in an exciting new virtual format organised by the Leadership and Management Special Interest Group of the BIR. This event is for all those interested and involved in leadership across the imaging community.

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|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18:00 | Welcome and introduction
Dr Elizabeth Loney, Associate Medical Director and Consultant Radiologist, Calderdale and Huddersfield NHS Foundation Trust |
| 18:05 | GIRFT "Getting-It-Right-First-Time" report update
Dr Katharine Halliday, Radiology GIRFT lead for England. Consultant Paediatric Radiologist and Clinical Director, Nottingham University Hospitals NHS Trust |
| 18:25 | The Richards Report – planning future imaging services; practical implications
Dr Sam Hare, Consultant Chest Radiologist, Royal Free NHS Foundation Trust |
| 18:45 | Sustainable imaging – what are we doing to make this a reality?
Mr Charlie McCaffrey, Commercial Director, Philips |
| 19:00 | How has technology changed the way we work during COVID and what does the future look like?
Mr Simon McGuire, Regional General Manager Northern Europe; and Mr Gerald Dunstan, Clinical Command Centres Leader for Europe, GE Healthcare |
| 19:15 | Reflections on the 2020 experience. Possible future impacts and opportunities
Mr Peter Harrison, Managing Director, Siemens Healthineers |
| 19:30 | The Richards Report – your questions answered!
Professor Sir Mike Richards, Chair, Independent Reviews of Screening and Diagnostic Services, NHS England |
| 20:15 | Close of event |

This course provides 2 CPD credits in accordance with the CPD Scheme of the Royal College of Radiologists

Programme Organiser

The BIR Leadership
Special Interest Group

Join us

Join the BIR today to benefit from reduced delegate rates for our events.

For membership information visit:
www.bir.org.uk/join-us

Biographies



Dr Katharine Halliday

Radiology GIRFT lead for England, Consultant Paediatric Radiologist and Clinical Director, Nottingham University Hospitals NHS Trust

After completing her radiology training in London, Perth, Australia, Sheffield and Nottingham, Katharine Halliday was appointed as a Consultant Paediatric Radiologist at Nottingham University Hospital in 1998. She has a special interest in the imaging of suspected physical abuse and provides expert opinions for cases throughout the UK. She was Chair of the British Society of Paediatric Radiology from 2010-2016 and chaired the working group for the update of guidance for imaging in cases of suspected physical abuse in children published in 2018. In September 2017 she was appointed National Clinical Lead for the Getting-It-Right- First-Time (GIRFT) programme for Radiology, the Radiology GIRFT report was published in July 2020. Dr Halliday took over as Clinical Director for Radiology at NUH in January 2021.



Dr Sam Hare

Consultant Chest Radiologist, Royal Free NHS Foundation Trust

Dr Sam Hare is a consultant cardiothoracic radiologist at the Royal Free London (RFL) NHS Foundation Trust. As an executive committee of the British Society of Thoracic Imaging, Sam was central in implementing national COVID-19 imaging protocols and co-authoring national reporting guidelines for lung cancer screening. He also represents the Royal College of Radiologists on the British Lung Foundation Taskforce for Lung Health. Sam is passionate about service transformation and the use of artificial intelligence in optimising diagnostic imaging workflows.

After undertaking a thoracic radiology fellowship in North America (2009-2010), Sam was appointed as consultant thoracic radiologist at The Ottawa Hospital in Canada, specialising in lung cancer screening & early diagnosis. He returned to the NHS in 2011 and pioneered the innovative ambulatory lung biopsy service at the RFL NHS Trust. The service has been recognised with several national awards: NHS Innovation Challenge Prize for Cancer Care; BMJ Award for Cancer Team of the Year; HSJ Acute Sector Innovation.

Biographies



Mr Charlie McCaffrey
Commercial Director, Philips

Mr Charlie McCaffrey is an electronic engineer who joined Kodak in 1986 in Glasgow as a Field Engineer. He progressed through various Service, Sales, Product Specialist and Management roles in Kodak's Health Group and led the transition to, and set up of Carestream Health UK Limited in May 2007 when Kodak sold its Health Group.

Whilst Managing Director of Carestream UK Limited, he was appointed General Manager for Northern Europe in May 2011. In August 2019, following the acquisition of Carestream's HealthCare Information Systems business by Philips, he became Health Systems Sales Leader for UK & Ireland.

He has worked with and in X-Ray Departments for over 34 years and has led technology and organisational transformational programmes and provided commercial leadership in many Healthcare IT programmes.

An Executive Member and Past-Chairman of the Trade Association for X-Ray Equipment Manufacturers in the UK (AXREM), he has served on the Radiology & Oncology Conference Boards.

He became a Trustee of the British Institute of Radiology in 2010 and was awarded a Fellowship in 2014. He has been a Trustee of the College Board of Trustees of the College of Radiographers since 2014.



Mr Gerald Dunstan
Clinical Command Centres Leader for Europe, GE Healthcare

Biographies



Mr Peter Harrison
Managing Director, Siemens Healthineers

Mr Peter Harrison is Managing Director, Siemens Healthineers with responsibility for business in the UK and Ireland, a role he has held since 2012.

He is a former chair of the AXREM trade body, (the Association of Healthcare Technology Providers for Imaging, Radiotherapy and Care), having served terms in 2017-8, and 2007-8. He is a Trustee of Orthopaedic Research UK. He previously served as a Trustee of the BIR for 6 years, and was appointed as a Fellow in 2019. He has previously served as a non-executive Board member of an NHS Mental Health Foundation Trust.

Prior to joining Siemens Healthcare, Peter held General Management, Sales and Technical management positions within the business services and IT sectors, both within Siemens and Thorn EMI.

He holds a BSc in Electrical and Electronic Engineering.



Professor Sir Mike Richards
Chair, Independent Reviews of Screening and Diagnostic Services, NHS England

Professor Sir Mike Richards was a Consultant in medical oncology at Guy's and St Thomas' Hospitals, specialising in breast cancer from 1986-1995. After five years as Professor of palliative medicine, he was appointed as the first National Cancer Director between 1999 and 2013. In that role he was responsible for developing and overseeing the implementation of the NHS Cancer Plan (2000) and the Cancer Reform Strategy (2007). In 2013 he was appointed as the first Chief Inspector of Hospitals at the Care Quality Commission. Following retirement in 2017 he has had a portfolio career, including undertaking a number of high profile reviews for NHS England.

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The British Institute of Radiology

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