



Sponsorship opportunities

[www.bir.org.uk](http://www.bir.org.uk)

# Why sponsor?

- Direct contact with clinicians, scientists and leaders and decision-makers through live chat boxes during the event
- Build key relationships with practitioners and decision makers in a relaxed environment
- A wider reach of delegates spanning globally and with on-demand access online after the event
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field



# Two-day event package

(For more information, please contact us at [conference@bir.org.uk](mailto:conference@bir.org.uk))

## BRONZE PACKAGE

**£750 + VAT** (£1,000 + VAT if you are NOT a BIR corporate member)

- Full delegate list with name and job title (including contact details where consent is given)
- Opportunity to include a live link within pre- and post-event emails
- Logo on the advance event programme, webpage, emails and holding slides

## SILVER PACKAGE

**£1,000 + VAT** (£1,500 + VAT if you are NOT a BIR corporate member)

- Includes all of the Bronze Package benefits
- 50 word profile on the event webpage
- Opportunity to host sponsored video on the event page pre- and post-event
- One-page advertisement in online programme
- Feature in event email campaign to BIR mailing list (approximately 20,000 contacts)
- Access to sponsor chat box to interact with delegates during the event

## GOLD PACKAGE

**£1,900 + VAT** (£2,400 + VAT if you are NOT a BIR corporate member)

- Includes all of the Silver Package benefits
- 200 word profile on the event webpage
- Banner in BIR newsletter (one month)
- Featured speaker in event programme (subject to availability)\*

\*Terms and conditions apply:

- The speaker slot availability is dependent on the programme and will be available on a first come, first served basis, where applicable
- The proposed speaker and lecture title must be approved by the BIR before being confirmed on the programme
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

For the opportunity to have more than one speaker, please contact us at [conference@bir.org.uk](mailto:conference@bir.org.uk)

To sponsor an event or to find out more  
about us visit our website:  
[www.bir.org.uk/sponsorship-opportunities/](http://www.bir.org.uk/sponsorship-opportunities/)

call us on: +44 (0)20 3668 2220

or email us at: [conference@bir.org.uk](mailto:conference@bir.org.uk)

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