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2020 Publication Schedule

BJR	Book by	Copy by	Published
January	29 Nov 2019	7 Dec 2019	14 Dec 2019
February	10 Jan 2020	17 Jan 2020	24 Jan 2020
March	12 Feb 2020	14 Feb 2020	21 Feb 2020
April	8 Mar 2020	13 Mar 2020	20 Mar 2020
May	6 April 2020	13 April 2020	20 Apr 2020
June	6 May 2020	13 May 2020	20 May 2020
July	5 June 2020	12 June 2020	19 Jun 2020
August	6 July 2020	13 July 2020	20 Jul 2020
September	6 Aug 2020	13 Aug 2020	20 Aug 2020
October	7 Sep 2020	14 Sep 2020	21 Sep 2020
November	9 Oct 2020	16 Oct 2020	23 Oct 2020
December	6 Nov 2020	13 Nov 2020	20 Nov 2020

DMFR	Book by	Copy by	Published
Number 1	29 Nov 2019	7 Dec 2019	14 Dec 2019
Number 2	13 Jan 2020	20 Jan 2020	27 Jan 2020
Number 3	10 Feb 2020	17 Feb 2020	24 Feb 2020
Number 4	7 April 2020	14 April 2020	21 Apr 2020
Number 5	8 June 2020	15 June 2020	22 Jun 2020
Number 6	7 Aug 2020	14 Aug 2020	21 Aug 2020
Number 7	8 Sep 2020	15 Sep 2020	22 Sep 2020
Number 8	9 Nov 2020	16 Nov 2020	23 Nov 2020

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Media Kit

2020

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BJR

AN INTERNATIONAL JOURNAL OF
RADIOLOGY, RADIATION ONCOLOGY
AND ALL RELATED SCIENCES

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BJR is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Website: 150,000+ visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

Print circulation: 100. All adverts which appear in print in *BJR* also appear online. *BJR* is available online to all BIR members (ca 3,000).

Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
<i>BJR</i> Table of Contents alert	600 × 90 pixels	100 KB	£538
Website banner	900 × 100 pixels	100 KB	£702

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Journal size 210 × 297 mm

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Outside back cover	198 × 285 mm	216 × 303 mm	£1,902
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Half-page vertical	96 × 285 mm	105 × 303 mm	£1,015
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2018 Impact Factor – 1.939

In 2020:
Volume: 93
Number of issues: 12
ISSN: 0007-1285
eISSN: 748-880X

Editors-in-Chief:
Prof Kevin Prise (Scientific)
Dr Simon Jackson (Medical)



DMFR

DentoMaxilloFacial Radiology

A Journal of Head & Neck Imaging

birpublications.org/dmfr

DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. *DMFR* keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 600

Website: 25,000 visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

IADMFR newsletter: 20-30 page booklet, emailed twice a year to all 600+ IADMFR members. Also linked from the *DMFR* journal homepage, which receives 25,000 page views per month, and the IADMFR website.

Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
<i>DMFR</i> Table of Contents alert	600 × 90 pixels	100 KB	£144
Website banner	900 × 100 pixels	100 KB	£375

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 × 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 267 mm	216 × 285 mm	£1,210
Inside front or back cover	198 × 267 mm	216 × 285 mm	£1,077
Full page	198 × 267 mm	216 × 285 mm	£897
Half-page vertical	96 × 267 mm	105 × 285 mm	£400
Half-page horizontal	198 × 130 mm	216 × 139 mm	£323

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter	Rates
Full page	£738
Half page horizontal	£513

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts

Booking multiple adverts together	2x = 5%	4x = 10%	8x = 20%
IADMFR newsletter adverts	2x = 20%		

Send all copy to: dmfrproduction@bir.org.uk

2018 Impact Factor – 1.525

In 2020:
Volume: 49
Number of issues: 8
ISSN: 0250-832X
eISSN: 1476-542X

Editor-in-Chief:
Dr Ralf Schulze, Germany



