



Exhibiting opportunities

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Artificial intelligence in 2020

After the success of the last two Artificial intelligence events in 2018 and 2019 jointly organised by The British Institute of Radiology and Royal College of Radiologists, we are back again in 2020 even bigger and better with a new format!

This year's event will be held across two-days with sessions appealing to our multidisciplinary audience.

Day one will cover talks on AI from a global perspective and the progressive research being undertaken across the globe in the morning followed by a session on AI in oncology in the afternoon. Day two will cover clinical research-based talks followed by an industry session where representatives will discuss their work to aid the healthcare industry with cutting-edge technology.

Throughout the two-days, there will be proffered oral presentations showcasing research being undertaken currently across various hospitals.

We invite all radiologists (consultant and trainee), radiographers, physicists, oncologists as well as other healthcare professionals and those with an interest in AI to join us at this exciting event.

Why exhibit?

- Direct contact with clinicians, scientists and leaders and decision-makers
- Build key relationships with practitioners and decision makers in a relaxed environment
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field
- Gain first-hand insight about market developments and what your customers are thinking
- Gain access to highly targeted direct marketing channels



Two-day event package

(To find out more about our other packages, please get in touch with us on 020 36682220 or at conference@bir.org.uk)

BRONZE PACKAGE

£1300 + VAT (£1700 non BIR corporate member)

- 1.2m by 0.7m table top exhibition space
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Final delegate list

SILVER PACKAGE

£1600 + VAT (£2000 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Four exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list

GOLD PACKAGE

£2300 + VAT (£2700 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Six exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR enewsletter (one month)

To sponsor an event or to find out more
about us visit our website:
www.bir.org.uk/sponsorship-opportunities/

call us on: +44 (0)20 3668 2220

or email us at: conference@bir.org.uk

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