



## Become a corporate member



www.bir.org.uk

## WHO WE ARE

We are a multidisciplinary membership organisation for everyone working in radiology, radiation oncology, and the underlying sciences. Founded in 1897, we are the longest standing radiological society in the world. We are a registered charity, governed by and for our members.

We are a community working to improve medicine, health and patient care through the science and practice of imaging and radiation oncology. We do that by supporting the work of our members and colleagues to achieve professional excellence and to provide continuing professional development.

## Why join the BIR as a corporate member?

- **Reach purchasers and decision makers:** Face to face and through a range of channels
- Deliver and support education: Sponsor an event, webinar or podcast
- Influence: Get involved in our Special Interest Groups (SIGs)
- **PR**: Let us share your news
- Networking: Meet key leaders, managers, clinicians and scientists and our other corporate members

## What is included:

- Become a part of the BIR professional community, networking with senior decision makers, thought leaders and clinicians through our educational events, social events, and committees
- Your company news in the BIR newsletter and website
- Special member rates when your company:
  - exhibits at BIR events
  - advertises or sponsor channels such as *BJR*, the BIR newsletter, BIR jobs boards
- Free posts on the BIR blog, promoted via social media and newsletters
- Mentions by the BIR on social media channels
- Opportunity to sponsor awards and prizes
- Your logo and profile on the BIR website, recognition in *BJR* and the BIR Annual Review
- Membership for two nominees from your company, who will enjoy the benefits of individual membership

Get involved in the BIR's prestigious education programme so your company is aligned with best practice, science and future developments in imaging and radiation oncology. As a BIR member you can:

- Collaborate in developing the content of and sponsoring events and webinars
- Join our Special Interest Groups (SIGs)

I would commend those that share the aims and objectives of the BIR to come on board and support the Institute.

> Peter Harrison, Managing Director, Siemens Healthineers



To become a corporate member or to find out more about us visit our website: www.bir.org.uk /join-us/corporate-membership/

call us on: +44 (0)20 3668 2220

or email us at: membership@bir.org.uk

Follow us on Twitter at: @BIR\_News and @BJR\_Radiology

