



Exhibiting and sponsorship opportunities

[www.bir.org.uk](http://www.bir.org.uk)

# Who we are

We are a multidisciplinary membership organisation for everyone working in radiology, radiation oncology, and the underlying sciences. Founded in 1897, we are the longest standing radiological society in the world. We are a registered charity, governed by and for our members.

We are a community working to improve medicine, health and patient care through the science and practice of imaging and radiation oncology. We do that by supporting the work of our members and colleagues to achieve professional excellence and to provide continuing professional development.

---

## Why exhibit at a BIR event?

- Direct contact with clinicians, scientists and leaders
- Build key relationships with practitioners and decision makers in a relaxed environment
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field
- Gain first-hand insight about market developments and what your customers are thinking
- Gain access to highly targeted direct marketing channels



# One-day event package

(for multi-day events please contact us)

## BRONZE PACKAGE

**£750 + VAT** (£950 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Two exhibitor/ delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Delegate pack and final delegate list

## SILVER PACKAGE

**£1200 + VAT** (£1500 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Four exhibitor/ delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list

## GOLD PACKAGE

**£2000 + VAT** (£2600 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Six exhibitor/ delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR newsletter (one month)

## PLATINUM PACKAGE

**£20,000 + VAT** (per annum)

Only available to corporate members

- Sponsorship of BIR educational activities for a 12 month period
- Six exhibitor/delegate passes at BIR events\*
- Opportunity to offer BIR membership to staff at a special negotiable reduced rate
- Acknowledgement in *BJR*
- Acknowledgement as a platinum partner in all BIR newsletters and on our website
- Opportunity to give an interactive session at the beginning or end of up to three events per year, subject to terms and conditions
- Room hire at our offices in Farringdon, London (up to four days per year) subject to availability
- Logo on holding slide of webinars

\* Interactive/workshop events excluded.

Exhibition space not guaranteed at all events.

## EXCLUSIVE SPONSORSHIP

Choose the topic, help devise the programme and get exclusive brand awareness on marketing materials.

Various options available – **please ask us for details.**

To sponsor an event or to find out more about us visit our website:  
[www.bir.org.uk/sponsorship-opportunities/](http://www.bir.org.uk/sponsorship-opportunities/)

call us on: +44 (0)20 3668 2220

or email us at: [conference@bir.org.uk](mailto:conference@bir.org.uk)

Follow us on Twitter at:  
[@BIR\\_News](https://twitter.com/BIR_News) and [@BJR\\_Radiology](https://twitter.com/BJR_Radiology)