



**THE BRITISH
INSTITUTE OF
RADIOLOGY
ANNUAL REVIEW
2011-12**

The British Institute of Radiology is a multidisciplinary membership organisation connecting radiology professionals and industry at all levels, focusing on 'where science meets medicine' for the benefit of the patient. We provide opportunities for forward-looking people with an interest in radiology and radiation oncology to exchange ideas and gain new perspectives on technologies and treatments. Through a dynamic range of outputs such as scientific meetings, conferences, peer-reviewed journals and through regional and online networks, the Institute fosters respect and understanding between doctors, scientists and people of business, and seeks to create a wider appreciation of the importance of partnerships.

With origins dating back to 1897, the BIR is a registered charity (number 215869) and not-for-profit membership organisation. Based in London, it is governed by and for its members.

**WE WANT A WORLD IN WHICH THE
POTENTIAL OF IMAGING SCIENCE AND
RADIATION TECHNOLOGY TO PREVENT,
DETECT AND COMBAT DISEASE IS
FULLY REALISED.**

Patron: Her Majesty the Queen

President: Stephen Davies MA FRCP FRCR FBIR

Trustees: As listed on page 13

Chief Executive: Jacqueline Fowler

Members of the management team: As listed on page 13

Auditors: Sayer Vincent, 8 Angel Gate, City Road, London EC1V 2SJ

Bankers: Barclays Bank plc, 27 Soho Square, London W1D 3QR

Investment managers: Aberdeen Asset Management plc, 10 Queen's Terrace, Aberdeen AB10 1YG

Solicitors: Blake Lapthorn, Seacourt Tower, West Way, Oxford OX2 0FB

Registered office: 131–151 Great Tichfield Street, London W1W 5BB

Telephone: 020 3586 8325

E-mail: admin@bir.org.uk

Website: www.bir.org.uk

PRESIDENT'S REPORT

I AM PLEASED TO REPORT, IN MY SECOND YEAR AS PRESIDENT OF THE BRITISH INSTITUTE OF RADIOLOGY, A PERIOD OF MAJOR CHANGE, STRONG AND DECISIVE LEADERSHIP AND POSITIVE OUTCOMES FOR THE ORGANISATION.



The year began with the adoption of a new five-year strategy that set out five key themes for the Institute: build membership, deliver education, consolidate publishing, raise awareness and develop infrastructure.

1. To support multidisciplinary team collaboration by promoting membership to all those with a professional interest in imaging science and radiation technology and, in particular, to develop a strategy around young members that will build the Institute of the future.

Work began during the year on developing new membership benefits that will be introduced in 2013. These will include the launch of a new website that will enable member interaction and provide interesting educational and professional features. Membership of the Institute has increased by 30% during the year. Contributory factors include a revised membership fee structure and an increase in scientific meetings targeted at different membership groups.

2. To deliver an educational programme to meet the professional training and CPD requirements of members in a modern and accessible format, including a strong regional presence through the BIR branches.

We have transformed our former events and marketing department into an education team that works collaboratively with a new education committee, led by Vice President, Andrew Jones. This change in emphasis provided the opportunity to move away from organising events for third parties to concentrate on our own portfolio. In recognition of the changing educational needs of our members and wider radiology community we have restructured our information resources aiming to use IT as a key enabling tool.

3. To consolidate the Institute's position as a leading publishing house for radiological journals in the UK.

Major changes are planned for the British Journal of Radiology to enable it to keep pace with the fast-moving world of publishing. Strategic investment will result in faster turnaround times for articles accepted for publication by 2013 and provide the platform for open access publishing alongside the traditional route. I would like to record my thanks to the Honorary Editors, Roger Dale and Jane Phillips-Hughes, the Editorial Board and many reviewers, who have given freely of their time and expertise.



Agfa Mayneord 2011
lecturer, Professor Sir Mike
Richards with BIR CEO,
Jacqueline Fowler, and
President, Dr Stephen Davies

4. To raise awareness of the Institute to all stakeholder groups and take a more proactive approach to influencing national policy.

We have begun work to promote the Institute to a wider audience by attending the European Congress of Radiology in Vienna and the annual meeting of the Radiological Society of North America in Chicago. We have also been working with UK Trade and Investment by attending a networking event in Chicago and publicising the British Journal of Radiology in China.

5. To develop the Institute's structure and function to enable it to achieve its goals and, in particular, to project itself as a modern technologically-advanced organisation, with a modern communications and IT infrastructure that allows members to participate fully in the life of the Institute.

We have made enormous progress in developing the infrastructure of the organisation to make it fit for purpose in the 21st century. A major staffing restructure took place that reduced the complement to 14 and redefined roles to ensure we have the right skills to deliver the strategy. An information and communications strategy, the development of which was led by trustee Niky Sykes, was approved in July 2011 and led to the transition to cloud computing in May 2012. The benefits of this early planning will become clear as the Institute becomes more virtual and reaches out to its members and beyond.

Without doubt the most important and difficult decision for the Institute came following a detailed financial review and option appraisal of the premises. Following six months of detailed work the appraisal came to a conclusion and trustees took the momentous decision in September 2011 to sell the lease of 36 Portland Place in order to secure the future of the Institute and to enable it to develop and deliver its modernising strategy. Shortly after the end of the financial year, the building was sold and the organisation moved to temporary offices. I would like to record my thanks to all the trustees, in particular Jeevan Gunaratnam and Charles McCaffrey, and the Chief Executive, Jacqueline Fowler, for the constructive and thorough process we adopted to reach this position.

The sale and restructuring has provided a much stronger financial platform for the Institute to deliver its 2011–2016 strategy. This will follow the development of a detailed business plan and careful investment of funds. All this has required great vision and energy on the part of trustees and staff for which I am most grateful.

AT THE CORE OF THE BIR LIES MEMBERSHIP

THE INSTITUTE’S MEMBERSHIP IS DRAWN FROM ALL OVER THE UK AND ACROSS THE WORLD.

Membership is designed to provide resources, professional development opportunities and networking occasions for everyone with a professional interest in diagnostic imaging and radiation treatment of cancer. In 2010, we surveyed members to help inform our strategy for the period 2011–2016.

Part of the feedback related to the cost of full membership for radiographers, so early in 2011 we introduced a two-tier fee that allowed all medical, scientific and radiographer staff of Grade 8a and below and company personnel of equivalent salary to join at a discounted rate. This initiative is being well received with numbers increasing by 166%.

In addition, the Institute’s Trainee Committee has a proactive approach to promoting its activities and attracting new members. Its resourcefulness has resulted in an increase of nearly 250% in trainee membership.



Professor Andrew Taylor delivering the MacKenzie Davidson Memorial Lecture at the President’s Conference 2011.

MEMBERSHIP NUMBERS

CATEGORY	31.3.2011	31.3.2012
FULL MEMBER (CONSULTANT)	758	754
FULL MEMBER (NON-CONSULTANT)	82	218
FREE STUDENT/TRAINEE ASSOCIATE	96	335
COMPANY NOMINEE	61	70
COMPANY AFFILIATE	2	2
RETIRED	81	107
RETIRED WITH BJR	26	*
RETIRED FREE (PLUS BJR)	9	*
OVER 75	57	57
HONORARY	14	17
LIFE	12	15
TOTAL	1,198	1,575

*Categories discontinued from 2012.

DANIEL MCGOWAN

CLINICAL SCIENTIST
OXFORD UNIVERSITY HOSPITAL HNS TRUST



MEMBER FOCUS

I'm currently Secretary of the BIR Trainee Committee, a post which I have held since its formation in September 2009. All except one of our original committee members have stayed, and we have now increased the number of committee members. The committee is made up of physicists, radiographers and radiologists, and working with a multi-disciplinary group has been an excellent experience. We have also steadily increased the number of events we put on each year, from one in our first year to potentially four in 2012–13. These have been educational and multidisciplinary conferences, covering areas such as paper writing, research and interviews.

In the workplace, I am Deputy Head of Nuclear Medicine Physics at the Oxford University Hospitals NHS Trust. This involves supporting a full range of diagnostic and therapeutic studies within nuclear medicine, as well as clinical work and research in the field of PET. I have been employed at the OUH Trust since September 2007, first as a trainee clinical scientist on the IPEM training scheme, studying diagnostic radiology, radiotherapy and nuclear medicine, and then specialising in nuclear medicine as a clinical scientist.

I also sit on the BIR Radiation Physics and Dosimetry Committee and am Vice Chair of the Internal Dosimetry Users Group. Last year, Liz Chaloner of King's College Hospital and I organised a meeting entitled The Journey of Research to Publication. This was a great success and is being repeated in December 2012 – I would encourage trainees and early stage career professionals from all disciplines to attend.

COURSES AND MEETINGS

TERMS LIKE ‘CLINICAL GOVERNANCE’, ‘LIFELONG LEARNING’ AND ‘CONTINUING PROFESSIONAL DEVELOPMENT’ (CPD) CAN HARDLY HAVE ESCAPED THE NOTICE OF THOSE WORKING IN THE RADIOLOGY FIELD DURING THE PAST FEW YEARS.

The concept of lifelong learning is fundamental to a successful career. It encompasses more than the traditional updating of skills and involves other facets of your professional working life, including management, research and teaching activities.

The pace of change increases all the time. New technology presents itself and traditional methods are being superseded. New thinking continually challenges conventional wisdom. In such a changing environment, embarking on postgraduate education is the only way to stay at the leading edge and be a participant in change rather than an observer.

Our scientific meetings have been specially designed by experts to provide training in hot topics for a range of imaging professionals, and are delivered both in London and, increasingly, across the UK. In 2011–12 we ran 25 meetings across the UK, based on programmes developed by the Institute’s scientific and regional branch committees, who are to be congratulated for the diverse range of meeting subjects they develop.



Radiology Errors, Risks and Complications, scientific meeting held in June 2011 and organised by the BIR’s East of England regional branch at the Moller Centre, Cambridge.

SCIENTIFIC COMMITTEES

INDUSTRY
RADIATION AND CANCER BIOLOGY
MAGNETIC RESONANCE
HEALTH INFORMATICS
RADIATION PHYSICS & DOSIMETRY
RADIATION PROTECTION
NUCLEAR MEDICINE AND MOLECULAR IMAGING
ONCOLOGY
CLINICAL IMAGING
EDUCATION
LIBRARY & ARCHIVES

BRANCHES

NORTH OF ENGLAND
WALES
WESSEX
SOUTH WEST
EAST OF ENGLAND
SCOTTISH

CHAIR

MR MIKE PRINGLE
DR ESTER HAMMOND
DR DAVID LOMAS
MRS ELIZABETH HUNT
PROF ANDREW BEAVIS
MR ANDY ROGERS
DR RAKESH GANATRA
DR HELEN MCNAIR
DR SRI REDLA
PROF ANDREW JONES
DR ADRIAN THOMAS
DR ELSBETH WHITBY
DR GARETH TUDOR
DR KATIE JOHNSON
MS NIKY SYKES
DR TEIK CHOON SEE
DR ANDREW PEARSON

T C SEE

CONSULTANT RADIOLOGIST
CAMBRIDGE UNIVERSITY HOSPITALS NHS FOUNDATION TRUST



MEMBER FOCUS

I am a consultant interventional radiologist at Cambridge University Hospitals NHS Foundation Trust with a special interest in hepatobiliary and oncological interventions. I have been a member of the BIR since I was a radiology trainee when I was awarded the BIR GE Healthcare Fellowship in 2004. I participated actively in the inception of the BIR East of England regional branch project in late 2009 and was subsequently appointed as Chair when the branch was officially formed in January 2010. The branch maintains the multidisciplinary nature of the BIR with committee representatives from radiologists, radiographers, scientists, nurses, trainees and medical industries. My role is to focus on scientific and educational activities in the region on behalf of the BIR and to bring awareness of the Institute to a wider audience. For the first year the branch worked on generating interest, gathering information on the preferred activities and promoting awareness and participation from various disciplines within the radiology community. Our first event on *Radiology and the NHS* in October 2010 was a huge success, attracting over 100 attendees with excellent feedback. This was followed by three successful events targeting different professional groups attracting regional and out of region participation. The branch is now moving to its next phase in collaborating and integrating with other professional bodies and specialties to further develop its mission. I became a BIR Council member in October 2011, allowing me to participate in the massive redevelopment of the Institute.

I am honoured to have the opportunity to be part of the BIR. The experience that I have gained in setting up and developing the branch is highly valuable and it is very rewarding to see our effort has benefited multidisciplinary colleagues in the region and beyond. The involvement has widened my knowledge on various issues in radiology, ranging from clinical to different stages of strategic implementation of major improvement programmes. I would strongly recommend BIR membership to all radiology colleagues for professional development and for enhancing multidisciplinary interactions.

REPRESENTING THE COMMUNITY

WHILE OUR PARTNER BODIES HAVE THE PRIMARY RESPONSIBILITY FOR PROFESSIONAL REGULATION, THE BIR SEEKS TO EXPLOIT ALL OPPORTUNITIES TO DEVELOP, ENHANCE AND PROMOTE OUR SUBJECTS OF IMAGING AND RADIOTHERAPY.

One way we do this is by representing our members through external bodies of which some examples are listed in the chart below.

The BIR also continues to host, chair and support the multi-organisational group which deals with MR safety issues. The group acts as the focus for the UK effort to inform and campaign in relation to the EU directive on electro-magnetic fields. This was established with representation from all interested parties including our partner societies, the Department of Health, the Health and Safety Executive, the Health Protection Agency, the National Patient Safety Agency and industry.

During 2011, the Institute issued two major reports, *Molecular radiotherapy in the UK: Current status and recommendations for further investigation*, and, jointly with the Royal College of Radiologists (RCR), *Airport security scanners and ironising radiation*.

Molecular radiotherapy in the UK: Current status and recommendations for further investigation reviewed the current status and evidence base of molecular radiotherapy (MRT) in the UK and provided recommendations to improve its use and effectiveness. To support this report a survey of 232 UK centres was carried out to ascertain the range and number of treatments administered. The report revealed striking data on the practice of MRT in UK hospitals, both in respect of the availability of treatments and the range of doses delivered and it is hoped that

the report will both encourage further investigation into the treatment of cancer with radiopharmaceuticals and stimulate the clinical and scientific developments necessary to support cost-effective growth in this area.

Institute trustee, Dr Peter Riley, chaired a working party made up of representatives of the Institute, the RCR and relevant UK advisory and regulatory bodies, which issued the report, *Airport security scanners and ironising radiation*.

CANCER DIAGNOSTIC ADVISORY BOARD

NATIONAL IMAGING BOARD

BMA RADIOLOGY DIVISION

MAYNEORD PHILIPS TRUST

NATIONAL RADIOTHERAPY AWARENESS INITIATIVE (2011)

MEDICAL PHYSICS EXPERT STEERING GROUP

MRS ELIZABETH HUNT

DR STEPHEN DAVIES

DR GARETH TUDOR

PROF ANDREW JONES,
DR JERRY WILLIAMS

DR STUART GREEN

DR ANDREW REILLY

The working party reviewed available published literature regarding radiation dose produced by airport security scanners and assessed the radiation safety issues raised by air travellers and airline and airport staff. It concluded that passengers and staff had the right to be informed about the levels of radiation they are exposed to, but that airport scanners are safe with available data suggesting that doses are very low and well regulated in the UK.

'YOU CANNOT HOPE TO BUILD A BETTER WORLD WITHOUT IMPROVING INDIVIDUALS.'

DISTINGUISHED PAST MEMBERS:

MADAME CURIE



2011 marked the centenary of Marie Curie receiving the Nobel Prize for Chemistry for the discovery of the elements of radium and polonium. This was her second Nobel Prize, having been awarded it for physics in 1903 jointly with her husband, Pierre, and Henri Becquerel for their work on radioactivity.

Born in Poland, Marie Skłodowska Curie has a unique place among women scientists. She became an atomic physics pioneer, discovering radium and polonium. Her partnership with Pierre was one of the greatest scientific collaborations of all time and after his death she took over his teaching at the Sorbonne in Paris, becoming a professor at a time when it was very unusual for universities to employ women.

Her work on radioactivity, and particularly on radium, was very important for our understanding of the nature of the physical world and for the development of radiotherapy. Firstly, radium showed that the long standing view that atoms were unchanging was false and that one element could transform itself into another. Secondly, there were the major medical uses of radium in the treatment of cancers.

Marie Curie was also a partner with her daughter Irène. Irène married Frederick Joliot and they undertook physics research, winning the Nobel Prize in 1935 for their discovery of artificial radioactivity. After World War II, Frederick Joliot started France's nuclear power programme and worked for international peace.

Marie Curie was awarded honorary membership of the British Institute of Radiology in 1921.

AWARDS & PRIZES

THE INSTITUTE OFFERS A NUMBER OF AWARDS AND PRIZES EACH YEAR.
THE FOLLOWING EPONYMOUS LECTURES AND PRIZES WERE AWARDED IN 2011.



Andrew Taylor with BIR President, Dr Stephen Davies



Mark Callaway



Simon Ostlere



Hamish Porter with BIR Past President, Dr Stuart Green



Prof Sir Mike Richards



Gareth Iball

LECTURE

Agfa Mayneord
Memorial Lecture

Sir Godfrey Hounsfield Lecture

Silvanus Thompson
Memorial Lecture

Mackenzie Davidson
Memorial Lecture

Barclay Prize

Barclay Medal

Roentgen Prize

BJR MRRA(UK)
New Technologies Prize

BJR Young Investigator Award

DESCRIPTION

Founded in 1984 in memory of Professor V M Mayneord CBE FRS, past president and honorary fellow of the BIR. The award – a plaque and an honorarium of £250 – is made to an individual or group of collaborators in recognition of recent or current contributions in the field of radiology.

Established in 1997 in honour of Sir Godfrey Hounsfield, this lecture was initially endowed by Miss Marion Frank OBE and subsequently funded by a bequest from Sir Godfrey’s estate. The lecture, on the subject of a major recent advance in radiology, carries a stipend of £1,000.

Founded in 1918 in memory of Professor Silvanus P Thompson, the first president of the Roentgen Society, this lecture is delivered by a non-medical lecturer, who may submit a full transcript of the lecture to the BJR for peer review with a view to publication. The lecturer receives an engraved medal and certificate.

Founded in 1920 in memory of Sir James MacKenzie Davidson, the lecture is usually delivered by a medical lecturer, who may submit a full transcript of the lecture to the BJR for peer review with a view to publication. The lecturer receives an engraved medal and certificate.

Founded in 1952 in memory of Dr Alfred Ernest Barclay, the prize is awarded to a member or a team including a member whose contribution to the British Journal of Radiology has been of special merit. The subject of the contribution must be diagnostic radiology.

Founded in 1952 in memory of Dr Alfred Ernest Barclay, the medal is awarded to the person whose contribution to the British Journal of Radiology over a period of year has been of special merit, contributing materially to the science and practice of radiology.

Founded in 1924 the prize is awarded to a member or a team of workers including a member whose contribution to the British Journal of Radiology has been of special merit. The subject of the contribution must be related to radiotherapy, radiobiology or physics.

Founded in 2011, this new prize is awarded to the author(s) of article(s) published in the British Journal of Radiology and which present a novel technological development in imaging and its related sciences or which discuss the clinical application of a new technology. Authors from all disciplines are eligible for consideration for the prize and nominations are considered annually. The prize is funded by reserves generously donated by the former Magnetic Resonance Radiologists Association (MRRA) UK.

This award is aimed at encouraging young workers in the general areas of diagnostic imaging, radiotherapy and related topics to carry out research and publish it.

2011 RECIPIENT

Prof Sir Mike Richards

Gary Cook

Hamish Porter

Andrew Taylor

Mark Callaway

Simon Ostlere

Dr J F Hanfield and team

Dr M H Yilmaz and team

Gareth Iball



X IS FOR X-RAY

The Institute is keen to support a range of activities linked to imaging and was delighted to lend its name to a new interactive book, *X is for X-ray*. Featuring beautiful photography by the Institute's artist-in-residence, Hugh Turvey, and published by Touch Press, this extraordinary new title for the iPad presents 26 everyday objects that can be rotated at the touch of a finger. *X-ray's* unique feature is that all of the objects can be viewed not only in visible light but also in x-ray, allowing magical and unprecedented 3D exploration of the interior structure of each object. A horizontal swipe rotates, while a vertical swipe moves smoothly between visible and x-ray views – all captured in high resolution from every angle.

Hugh's engaging images are accompanied by a specially commissioned text from award-winning American children's author Paul Rosenthal. An entertaining app for all ages, younger readers can enjoy the playful rhymes that reinforce the notion of making the invisible visible, while additional pages allow children and parents to explore the objects and ideas more deeply. The Institute enjoyed playing a small part in the product launch at the annual meeting of the Radiological Society of North America in November 2011.



Xograms by Hugh Turvey

TRUSTEES AND STAFF

THE COUNCIL IS THE GOVERNING BODY OF THE INSTITUTE AND CONSISTS OF 17 TRUSTEES, WHO ARE MEMBERS OF THE INSTITUTE.

Up to eight trustees are officers and up to ten trustees are ordinary members of Council. They are evenly divided between medical and scientific representatives. Officers are appointed for up to three years, depending on position, and ordinary members serve for two years. Members of Council at 31 March 2012 were:

PRESIDENT

Dr S Davies

VICE PRESIDENT

Prof A Jones

OFFICERS

Hon. Treasurer: Dr J Gunaratnam
Hon. Secretary (Med): Dr G Tudor
Hon. Secretary (Sci): Ms E Hunt
Hon. Editor (Med): Dr J Phillips-Hughes
Hon. Editor (Sci): Prof R Dale

MANAGEMENT TEAM

The following members of the management team were in office at 31 March 2012:
Chief Executive: Ms J Fowler
Education Manager: Ms S Adibi
Finance & Operations Manager: Mr R Bobath
Publisher: Ms C Rawlinson

ORDINARY MEMBERS

Dr R Chowdhury (Med)
Dr A Pearson (Med)
Dr P Riley (Med)
Dr T C See (Med)
Dr S Taylor (Med)
Mr C McCaffrey (Sci)
Ms E Morris (Sci)
Dr A Reilly (Sci)
Dr D Sutton (Sci)
Ms N Sykes (Sci)

Dr S Blease, Dr S Green and Dr D Morgan retired on 30 September 2010. New trustees who joined on 1 October 2010 were Dr T C See and Dr G Tudor.

FINANCE

AFTER SEVERAL DIFFICULT YEARS THAT RECORDED SIX-FIGURE OPERATING DEFICITS, THE INSTITUTE'S FORTUNES GREATLY IMPROVED.

It recorded an operating deficit of £26k for the 12 months to 31 March 2012 in comparison to an operating deficit of £113k for the 15 months to 31 March 2011.

The incoming resources for the 12 months were £1.47 million compared to £1.75 million in the 15 months to 31 March 2011. The principal sources of revenue were publications (£663k), membership subscriptions (£129k), scientific meetings and event management services (£457k), and room hire, rent and service charges (£134k).

The outgoing resources for the year were £1.5 million for the 12 months compared to £1.86 million for the 15 months to 31 March 2011. The principal areas of expenditure were publishing (£542k), membership (£136k), scientific meetings (£445k) and room rentals (£171k).

Statement of Financial Activities

Year ended 31 March 2012

	2012 £'000	2011 (15 months) £'000
Incoming Resources		
Publishing	663	854
Conferences and scientific meetings	457	368
Room hire, rent and service charge	134	192
Membership subscriptions	129	190
Voluntary income	56	60
Administration fee income	–	24
Branch meetings	4	31
Other Income	26	29
Total Incoming Resources	1,469	1,748
Resources expended		
Publishing	542	682
Conferences and scientific meetings	445	577
Room hire, rent and service charge	171	207
Membership and marketing	136	155
Costs of raising voluntary income	19	28
Library and information service	122	115
Branch meetings	15	44
Governance costs	45	53
Total Resources Expended	1,495	1,861
Net outgoing resources for the year	(26)	(113)
Unrealised gain (loss) on investments	4	8
Net Movement in Funds	(22)	(105)
Funds at 1 April 2011	1,302	1,407
Fund at 31 March 2012	1,280	1,302

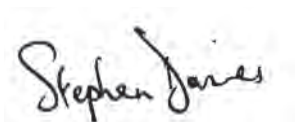
Balance Sheet as at 31 March 2012

	2012 £'000	2011 £'000
Tangible Fixed Assets	853	886
Investments at Market Value	68	64
Total Fixed Assets	921	950
Current Assets	1,054	1,029
Current Liabilities	(695)	(677)
Net Assets	1,280	1,302

Trustees' Statement

These summarised accounts have been extracted from the Annual Report and Accounts for the year ended 31 March 2012, which received an unqualified audit report from Sayer Vincent, were approved by the Council on 12 July 2012 and have been submitted to the Charity Commission. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the Institute. For further information, the full Annual Report and Accounts can be downloaded from the Institute's website at www.bir.org.uk.

Signed on behalf of the trustees



President
12 July 2012

Independent auditors' statement to the members of the British Institute of Radiology

We have examined the annexed summarised accounts (comprising Consolidated Statement of Financial Activities and Consolidated Balance Sheet) of the British Institute of Radiology for the year ended 31 March 2012.

Respective responsibilities of trustees and auditors

The trustees are responsible for preparing the summarised accounts in accordance with applicable law. Our responsibility is to report to you our opinion on the consistency of the summarised accounts within the Annual Report 2011–12 with the full Annual Report and Accounts. We also read the other information contained in the Annual Report 2011–12 and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised accounts.

Basis of opinion

We conducted the work in accordance with Bulletin 1999/6 'The auditors' statement on the summary financial statements' issued by the Auditing Practices Board for use in the United Kingdom.

Opinion

In our opinion, the summarised accounts are consistent with the full Annual Report and Accounts of the British Institute of Radiology for the year ended 31 March 2012.

Sayer Vincent
Chartered Accountants and Registered Auditors
12 July 2012

LOOKING AHEAD

THE TABLE BELOW OUTLINES THE MAIN OBJECTIVES FOR THE BRITISH INSTITUTE OF RADIOLOGY FOR THE FINANCIAL YEAR 2011–12 WITH PERFORMANCE AGAINST TARGET, PLUS THE MAIN OBJECTIVES FOR THE FINANCIAL YEAR 2012–13.

The BIR’s annual budget and plan for 2012–13 was approved in January 2012 by its Council. Each objective is supported by more detailed key performance indicators.

Objectives 2012–13

- Achieve a breakeven financial position or better.
- Develop detailed strategies for presentation to trustees and implementation as follows: education (July 2012 Council meeting), communications and marketing (September 2012 Council meeting) and publishing (January 2013 Council meeting).
- Launch new website and history microsite in September 2012.
- Revise Council and committee structure for implementation from October 2012.
- Revise and relaunch the British Journal of Radiology after reducing the backlog of accepted articles and the time from acceptance to publication.
- Finalise the membership benefits package and re-launch in 2013 with an emphasis on attracting the younger market.
- Move to new temporary offices following sale of the lease of 36 Portland Place in May 2012 and then to new, more permanent, accommodation before the year end.
- Establish at least one new branch during the year.

OBJECTIVE

Develop a five-year strategy 2011–16 and ensure that resources – staffing structure, premises and ICT – are fit for purpose to deliver the strategy.

Achieve a small surplus of £5k.

Finalise the revised benefits package for members and subscribers and re-launch in 2012 with an emphasis on attracting the younger market.

Develop and deliver the 2011–12 events schedule, set up a new education committee and revise programme development.

Revise the commissioning processes for the *BJR* and *Imaging* to reduce turnaround times, and begin a promotional programme to increase sales to institutional subscribers.

Develop an e-strategy for approval by Council in 2011.

Establish at least one new branch during the year.

ACHIEVEMENT

The strategy was approved by trustees in April 2011 and set out five key themes for the period 2011–16: build membership, deliver education, consolidate publishing, raise awareness and develop infrastructure. A restructuring exercise was undertaken, which involved developing a new staffing structure to deliver the new strategy and implementing a redundancy programme. A major options exercise was also undertaken and resulted in a decision to sell the lease of the London office and move to more suitable premises. By the year end, the building was under offer.

A deficit of £26k was achieved, an improvement of £87k from the previous year.

While the membership benefits package had not yet been revised and relaunched, membership categories were revised with the introduction of a fee for Trainee members and a two-tier fee for Full members. As a result, membership numbers rose by over 30% during the year.

A new education team was in place by September 2011, an Education Committee by November 2011 and a new way of commissioning meetings established. By the year end, 25 scientific and branch meetings had taken place, five of which sold out.

By the year end, the process of commissioning articles for the British Journal of Radiology had been revised and new software introduced to speed up the turnaround time from acceptance to publication. A promotional sales programme had been initiated in China. A complete revision of *Imaging* was deferred.

The strategy was approved by trustees in July 2011 and by the year end the organisation was ready to move to cloud-based computing and was also developing a new website.

No new branches were launched in 2011–12.



COMPANY SUBSCRIBERS

TO THE BRITISH INSTITUTE OF RADIOLOGY

4 Ways Healthcare
ACCURAY
Agfa Healthcare UK Ltd
Alliance Medical Limited
Bayer plc
Bracco UK Ltd
Carestream Health UK Limited
Cobalt Appeal Fund
Covidien UK Commercial Ltd
Envirotect Ltd
FUJIFILM UK Ltd
G E Medical Systems Ltd
IBA Molecular UK Ltd
Imaging Equipment Limited
Infinitt UK Ltd
Insignia Medical Systems
Landauer Europe

Leeds Test Objects / Mediscientific
Matchtech Group
Medica Group
Nucletron UK Ltd
Oncology Systems Ltd
Philips Healthcare
PTW-UK Ltd
QADOS
Sectra Ltd
Siemens Healthcare
Southern Scientific Limited
Toshiba Medical Systems Ltd
Varian Medical Systems UK Ltd
Vertec Scientific Ltd
Wardray Premise Ltd
Xograph Imaging Systems
Zonare Medical Systems UK Ltd