

For Immediate Release

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BIR East of England Branch: Radiology and the NHS



[L-R Richard Fitzgerald, Elaine Wright, Adrian Dixon, Karen Goldstone, Martin Graves, Teik Choon See, Sarita Rao.]

The British Institute of Radiology East of England branch held its inaugural full day event on 2 October 2010 at the Clinical School, Addenbrooke's Hospital, Cambridge. The theme of the day was 'Radiology and the NHS' and it received overwhelming response with over ninety delegates comprising of imaging professionals from across the Eastern region and beyond.

The programme was highly relevant with excellent talks related to imaging and the NHS including *NICE, Imaging Implementation, Error in Radiology and Towards the best NHS Services and Education & Professionalism*. The meeting provided a platform for interactive discussion and debate on these issues as well as creating the opportunity for the participants to take away very useful information with a view of improving imaging quality and services.

The three parallel sessions (radiology trainees, radiographers/physicists, and nurses) provided opportunities for individual groups to discuss issues surrounding education and research as well as future development and improvement.

Dr T C See, Chair of the BIR East of England branch comments: "This inaugural meeting was extremely well received and very successful due to multidisciplinary contribution and participation. This emphasizes the importance of close collaboration among imaging professionals and other clinical specialty to work together towards high quality and cost effective imaging services in the NHS".

To find out more about the BIR's diverse programme of topical scientific meetings please visit www.bir.org.uk.

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Notes to Editors:

The British Institute of Radiology (BIR) is an independent member-based charity bringing together all the professions in radiology and allied medical and scientific disciplines to share knowledge and educate the public, thereby improving prevention and detection of disease and management and treatment of patients. The BIR is the oldest radiological society in the world. The origins of the BIR can be traced back to a first meeting held in 1897 to form "The X-ray Society".

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