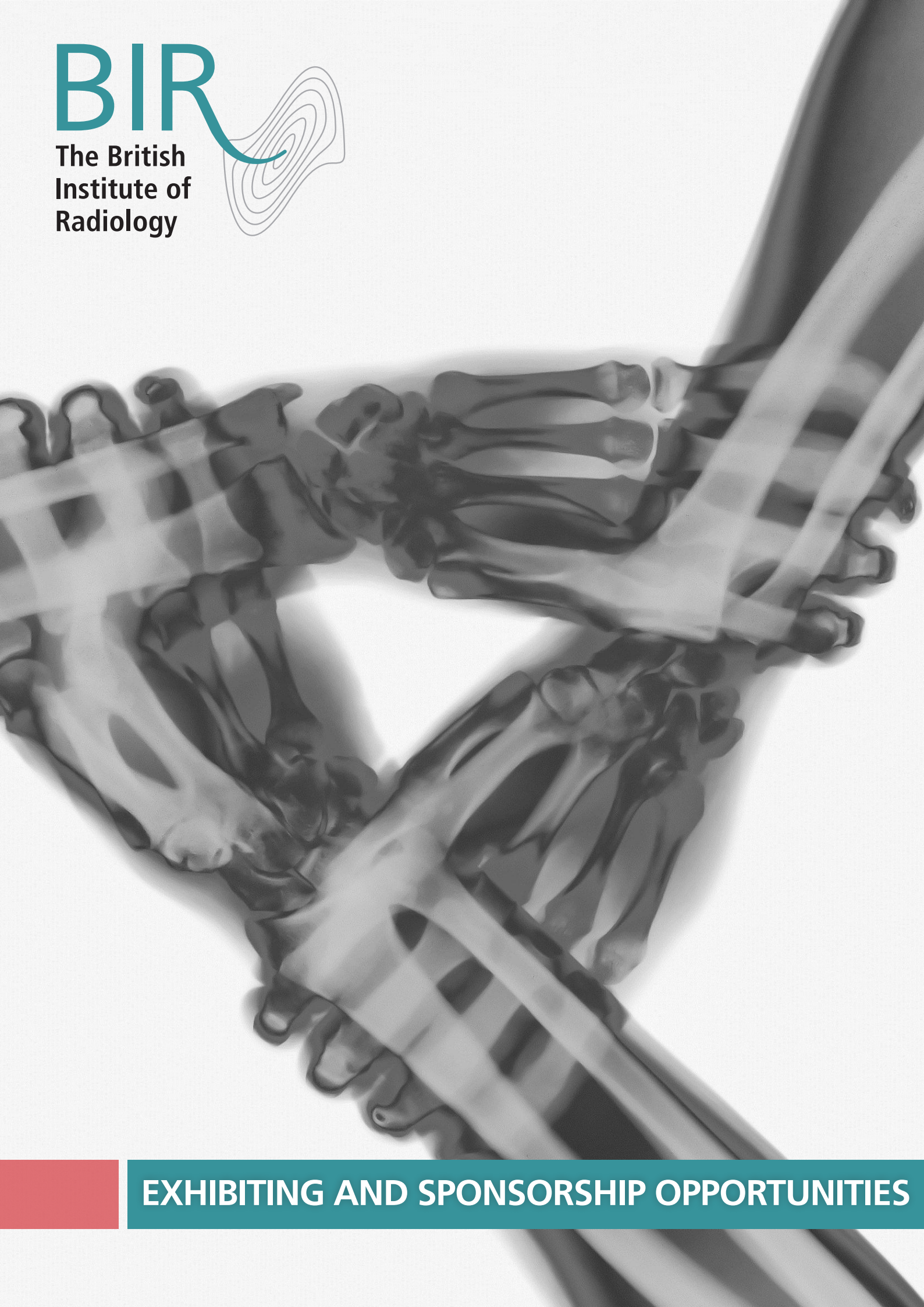


BIR

The British
Institute of
Radiology

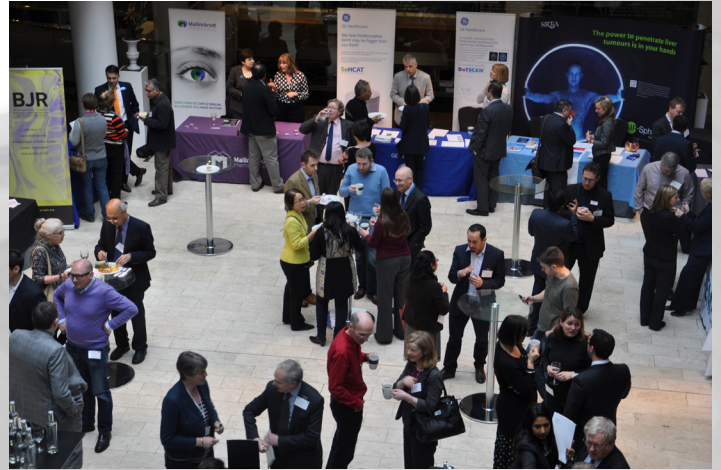


EXHIBITING AND SPONSORSHIP OPPORTUNITIES

About us

The British Institute of Radiology (BIR) is a multidisciplinary membership organisation for everyone working in radiology, radiation oncology and the underlying sciences.

We provide opportunities to learn and exchange ideas collaboratively and gain new perspectives on technologies and treatments. We do this through high quality education, both in-person and online, a range of publications, and our active special interest groups which share best practice and develop our educational programme as well as advise on policy and guidelines.



Meet your audience

The BIR holds dozens of events across the UK each year, including our flagship Annual Congress.

Our events are attended by radiologists, radiographers, medical physicists, oncologists and clinical scientists as well as service managers. They provide an opportunity for you to showcase your latest products and services and network with your audience.

Why sponsor a BIR event?

- Be part of a dynamic, first-class, CPD-accredited educational programme
- Build key relationships with those responsible for procurement and purchasing in a relaxed, professional environment.
- Develop new and stronger community networks
- Direct contact with clinicians, scientist and professionals in the field.

"Exhibiting at BIR events is a great way for me to stay informed of the latest developments in radiology and radiotherapy and to meet leaders in academia and clinical practice"

Arshad Mohammed, Modality Specialist,
Advanced Molecular Imaging, Philips Healthcare

Find out more

Call +44 (0)20 3668 2220 or email conference@bir.org.uk

One-day event packages

(for multi-day and bite-size evening events, please contact us)

BRONZE PACKAGE

£600 + VAT (£800 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Delegate pack and final delegate list

REGIONAL PACKAGE*

£500 + VAT (£600 if you are NOT a BIR corporate member)

Our regional branches run a range of well-attended events at venues around the UK.

Includes all the benefits of the bronze package

** Only available at BIR branch events*

SILVER PACKAGE

£1000 + VAT (£1300 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Five exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Invitations for your representatives to attend evening reception/dinner
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list

GOLD PACKAGE

£1800 + VAT (£2400 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Eight exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Complimentary places for your representatives at evening reception/dinner
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR newsletter (one month)

PLATINUM PACKAGE

£20,000 + VAT (per annum)

Only available to corporate members

- Sponsorship of BIR educational activities for a 12 month period
- Includes all the benefits of the gold package for every event in the calendar
- Opportunity to offer BIR membership to staff at a special negotiable premium rate
- Acknowledgement in BJR (450,000 visits to website per month)
- Acknowledgement as a platinum partner in all BIR newsletters and on our website (home page and corporate members page)
- Opportunity to give an interactive session at the beginning or end of up to three events per year, subject to terms and conditions.
- Room hire at our offices in Farringdon, London (up to four days per year) subject to availability
- Logo on holding slide of webinars
- Logo prominent in our event app



@BIR_News



/britishinstituteofradiology



The British Institute of Radiology

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www.bir.org.uk

Registered charity number: 215869